

RPL

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Richard Photo Lab

979 N. La Brea Ave, Hollywood, CA 90038
tel: 323.939.8893 fax: 323.939.8893

www.richardphotolab.com

Monday – Friday 9 am / 6 pm

Saturday - Closed

Sunday - Closed

After hours drop off: 24 hours secure night drop

After hours service: please call to schedule



./ DIGITAL

>DIGITAL PHOTOGRAPHY

Post Production: File processing, formatting, naming, numbering correction, \$75.00 / hour
File archive to disc: CD \$10.00 – DVD \$20.00.
CD/DVD full color printing, add \$15.00.
2+ are \$5.00 each, 100+ are \$1.00 each.

DIGITAL PROOFING

Table with 2 columns: Item (4x6 Machine Correction, 10x12 Proof Sheet, 11x14 Proof Sheet) and Price (0.75, 7.50, 8.00)

24 Hours / rush 4 hours + 100%

>CREATIVE SERVICES

Our digital work appears regularly in magazines and fashion catalogs, on music CD covers and cosmetic packaging as well as in national advertising print campaigns. Review our portfolio at www.richardphotolab.com.
Retouching, photo composition, color correction, special effects and design: \$125 per hour
Half Day (4 hours) \$400.00
Editorial and Portfolio: \$75.00 per hour, Half Day (4 hours) \$ 275.00

>SCANNING

CUSTOM SCANS

Table with 7 columns: Item (From Film up to 4 x 5, From Print, RGB- Named, Sized, Color corrected and Cleaned) and 6 price columns for 3 MB, 15 MB, 40 MB, 100 MB, 200 MB, 300 MB

>CUSTOM / PRESTIGE & EXHIBITION PRINTING

CUSTOM

High quality photographic prints from your files. Includes cropping, sizing, borders and color correction at technician's direction. Additional computer time charges apply for color matching, custom color corrections and retouching. Glossy or Matte.

PRESTIGE & EXHIBITION

Exceptional photographic prints from your files. Includes precise cropping, color and density correction to match your sample or guide print. Several test prints provided as needed for your review and approval prior to final print production. Matte, Glossy, Supergloss, or Giclee on watercolor paper.

SMALL PRINTS

Table with 9 columns: Item (Custom, Addtl, Prestige) and 9 price columns for sizes 4x6, 5x7, 8x10, 9x12, 11x14, 12x18, 12x24, 12x36

LARGE PRINTS

Table with 9 columns: Item (Custom, Addtl, Prestige) and 9 price columns for sizes 16x20, 20x24, 20x30, 24x30, 24x36, 30x30, 30x40, 40x40, 40x48, 48x48, 48x60, 48x72, 48x84, 48x96, 48x108, 48x120, 48x144

>DIRECT PRINTING

Direct photographic prints from your files. No color correction to these prints. Files must be sized, cropped, color corrected and set-up according to specifications to insure quality results. Please see 'Direct Digital Prints - file preparation instruction' sheet. Glossy or Matte. No Redo. Minimum order \$10.00

SMALL PRINTS

Table with 9 columns: Item (Custom, Addtl, Prestige) and 9 price columns for sizes 4x6, 5x7, 8x10, 9x12, 11x14, 12x18, 12x24, 12x36

LARGE PRINTS

Table with 9 columns: Item (Custom, Addtl, Prestige) and 9 price columns for sizes 16x20, 20x24, 20x30, 24x30, 24x36, 30x30, 30x40, 40x40, 40x48, 48x48, 48x60, 48x72, 48x84, 48x96, 48x108, 48x120, 48x144

>DIGITAL FILM OUTPUT

Negative output available on 4x5 or 8x10 only

Table with 3 columns: Item (First, Addtl, 35mm) and 3 price columns for 35mm, 4x5, 8x10

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RPL

/ PROCESSING + PROOFING + SCAN

>PROCESSING + PROOFING + SCAN

PROCESS + SCAN/PRINT

2-3 Days / rush 24 hours + 100%

C-41	120	220	135
DEV and +/-4 MB	20.00	40.00	20.00
DEV and +/-15 MB	22.00	44.00	22.00
DEV and +/-40 MB	26.00	52.00	26.00

B&W

	120	220	135
DEV and +/-4 MB	22.00	44.00	22.00
DEV and +/-15 MB	24.00	48.00	24.00
DEV and +/-40 MB	28.00	56.00	28.00

Add 6.00 for 4x6, 4.5x6, or 5x5 prints from 135/120, add 10.00 for 5x7 or 6x6
Add 9.00 for 4x6, 4.5x6, or 5x5 prints from 220, add 18.00 for 5x7 or 6x6
Add 6.00 for 135/120 transparencies, 12.00 for 220

PROCESS + SCAN + DIGITAL PROOFSHEET

2-3 Days / rush 24 hours + 100%

C-41	120	220	135
DEV and +/-4 MB	24.00	48.00	24.00
DEV and +/-15 MB	26.00	52.00	26.00
DEV and +/-40 MB	30.00	60.00	30.00

B&W

	120	220	135
DEV and +/-4 MB	26.00	52.00	26.00
DEV and +/-15 MB	28.00	56.00	28.00
DEV and +/-40 MB	32.00	64.00	32.00

PROCESS + PROOF PRINT ONLY

2-3 Days / rush 24 hours + 100%

C-41 / B&W	120	220	135
	20.00	40.00	20.00

4x6, 4.5x6, or 5x5 prints standard from 120/135
Add \$5.00 for 5x7 or 6x6 size prints for 120/135, \$10.00 for 220
Add \$4.00 for second set for 120/135, \$8.00 for 220

>FILM PROCESSING

E-6 / C-41 / B&W

6 Hours / rush 1.5 hour + 100%

	120	220	135	4x5	5x7	8x10	11x14
Process only (normal)	8.00	11.00	8.00	3.00	5.00	8.50	9.50
E-6 Process only	15.00	20.00	15.00	5.00	-	10.00	-

Snip Test: 5.50
E6: Process & Sleeve or Mount (Cardboard): 9.50 Imprinting: 2.50 Slides in Page: 2.50/roll
POLAROID: clear & wash: 4.75
PUSH / PULL: 1.00 per STOP, +/- 1/2 no charge

>PROOF SHEET

C-41 / B&W PROOFSHEET

24 Hours / rush 4 hours + 100%

	120	220	135	4x5	5x7	8x10	11x14
Proof	10.00	19.00	10.00	10.00	10.00	10.00	18.00
Prestige Proof	15.00	30.00	15.00	15.00	15.00	15.00	25.00
Additional	7.00	14.00	7.00	7.00	7.00	7.00	12.00
Proof only	10.00	20.00	10.00	10.00	20.00	10.00	18.00

ENLARGED PROOFSHEET

2 days / rush 8 hours + 100%

	120	220	135
16x20	35.00	60.00	35.00
20x24	50.00	80.00	50.00

From black and white or color negative.

DIGITAL PROOFSHEET from your files

24 Hours / rush 4 hours + 100%

10x12	7.50
11x14	8.00

>DUPLICATES

DUPES FROM SLIDES & TRANSPARENCIES

5 Days / rush available

	1st	Addl. 2-14
135 to 135	10	5
Reduce to 135	15	5
4x5	40	25
8x10	60	40

Minimum Dupe Order \$35.00

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/ PRINTS COLOR AND B&W

>COLOR PRINTS – from negative or transparency film

CUSTOM

	3 Days / rush 2 day + 50% / rush 1 day + 100%				
	5x7	8x10	11x14	16x20	20x24
First	20.00	30.00	50.00	75.00	110.00
Additional 2-5	13.00	18.00	30.00	55.00	75.00

Glossy or Pearl, Cropping, dodging, burning and borders included. Exact match requires prestige.
Traditional "C" prints. 12x36: same price as 20x24.

PRESTIGE & EXHIBITION

	3 Days / rush 2 days + 100%			
	8x10	11X14	16x20	20x24
First	75.00	95.00	130.00	170.00
Additional 2-5	45.00	65.00	85.00	110.00

Traditional "C" prints. Includes 2 test strips and one print or 3 different values.

MACHINE

	3 Days / rush 2 days + 50% / rush 1 day + 100%						
	4X6	5x7	8x10	11X14	12x18	12X24	12X36
First	2.00	4.50	9.00	20.00	25.00	35.00	40.00
Additional 2-5	.80	2.50	4.25	10.00	20.00	25.00	30.00

Minimum order \$15.00. Glossy or Matte. Printer's discretion only. Approximate cropping and borders included. Burning, dodging, exact crop, custom borders, toning, close match requires custom print.

>BLACK & WHITE PRINTS – from negative film

CUSTOM

	3 Days / rush 2 days + 50% / rush 1 day + 100%				
	5x7	8x10	11x14	16x20	20x24
First	20.00	30.00	50.00	75.00	110.00
Additional 2-5	13.00	18.00	30.00	58.00	75.00

Fiber or RC. Cropping, dodging, burning included. Exact match requires prestige price.
Archival Air Dry print: + 1 day. Fake black borders +30%. Fake sloppy borders \$50.00

PRESTIGE & EXHIBITION

	3 Days / rush 1 day + 100%			
	8x10	11x14	16x20	20x24
First	75.00	95.00	130.00	170.00
Additional 2-5	45.00	65.00	85.00	110.00

Fiber or RC. Cropping, dodging, burning included. Includes 2 test strips and one print, or 3 different values. Fake black borders +30%. Fake sloppy borders \$50.00

MACHINE

	3 Days / rush 2 days + 50% / rush 1 day + 100%						
	4X6	5x7	8x10	11X14	12x18	12X24	12X36
First	2.00	4.50	9.00	20.00	25.00	35.00	40.00
Additional 2-5	0.80	2.50	4.25	10.00	20.00	25.00	30.00

Printed on Color Paper. Minimum order \$15.00. Glossy or Matte. Printer's discretion only. Approximate cropping and borders included. Burning, dodging, exact crop, custom borders, toning, close match requires custom print.

TONING – Add to price of Custom Print

REGULAR	1 Day / rush 4 hours + 100%				
	5x7	8x10	11X14	16x20	20x24
Sepia, bleach or Selenium	8.00	10.00	15.00	31.00	40.00
Polytoner or Blue	10.00	12.00	17.00	35.00	45.00
CUSTOM					
Light Sepia or Light Polytoner	15.00	25.00	40.00	70.00	90.00
Blue Green or Sepia blue	20.00	30.00	45.00	80.00	100.00

Selective toning and custom effects: ON QUOTE

Due to the various steps involved, custom tonings or custom special effects cannot be repeated exactly. Before ordering, be certain that the desired effect can be achieved from your negative. Some effects necessitate specific negative values.

>Custom Printing On Site with a Master printer:

\$800 / day (8 hours)
\$500 half-day or \$150 per hour (include prints – limitations apply). Call for reservation.

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./HEADSHOT & QUANTITY

./MOUNTING & FINISHING

>HEADSHOT

2-4 Days / Rush 1 day + 100%

Set up: \$25.00

Includes scanning, name and approval e-mail

Color or B/W multiples printed on photographic paper for the highest quality available

Basic retouching includes typical cleanup, under eyes, blemishes, etc. \$38.00

For extensive retouching please inquire, billed hourly

Images/Files can be burned to disc or archived for re-orders \$10.00

8x10 approval print for final color and density \$10

	4x6	5x7	8x10
50	30.00	40.00	60.00
100	40.00	55.00	90.00
150	60.00	80.00	130.00
200	80.00	110.00	155.00
250	100.00	125.00	185.00
300	115.00	150.00	210.00
500	140.00	225.00	310.00

>QUANTITY PRINTING

From film or digital file, approval print required. First print cost waived for order of 100+ prints.

Minimum order: 25 prints

	4x6	5x7	8x10	11x14	12x18
Approval Print	8.50	10.00	17.00	28.00	35.00
25	0.30	1.50	3.00	6.60	8.50
26-50	0.30	1.50	3.00	5.50	7.50
51-75	0.30	1.50	2.00	5.00	7.00
76-100	0.30	1.25	1.50	4.50	6.50
101-150	0.30	1.00	1.25	4.00	6.00
151-200	0.30	0.90	1.00	3.50	5.50
201-250	0.30	0.80	0.90	3.25	4.50
250+	0.30	0.70	0.75	3.00	3.50

>MOUNTING AND FINISHING

	11x14	16x20	20x24	20x30	30x40	40x60	40x72	48x48	48x60	48x72	48x120
3/16" Foam Core	16.00	20.00	37.00	39.00	60.00	116.00	134.00	106.00	137.00	161.00	257.00
1/2" Gator	44.00	57.00	85.00	100.00	165.00	308.00	344.00	297.00	373.00	438.00	783.00
1/8" Sintra W/B	34.00	45.00	61.00	71.00	125.00	211.00	243.00	198.00	237.00	295.00	496.00
1/4" Sintra White	37.00	50.00	79.00	93.00	159.00	302.00	338.00	291.00	367.00	431.00	776.00
1/4" Sintra Black	44.00	57.00	85.00	100.00	165.00	308.00	344.00	297.00	373.00	438.00	783.00
1/8" Plexi Clear	50.00	58.00	102.00	119.00	208.00	338.00	367.00	338.00	381.00	454.00	call
1/8" Plexi Non Glare	60.00	82.00	115.00	147.00	259.00	489.00	518.00	474.00	539.00	611.00	n/a
1/4" Plexi Clear	60.00	82.00	115.00	147.00	259.00	489.00	518.00	474.00	539.00	611.00	call
1/8" Aluminum	60.00	84.00	121.00	135.00	259.00	496.00	518.00	431.00	539.00	690.00	call
Wood Inset Frame	31.00	41.00	53.00	56.00	69.00	79.00	84.00	80.00	86.00	101.00	131.00
Vinyl Edge Tape	9.00	13.00	22.00	29.00	35.00	56.00	65.00	52.00	58.00	68.00	95.00
Painted Black Frame	9.00	13.00	22.00	29.00	35.00	56.00	65.00	52.00	58.00	68.00	95.00

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RPL

/ EVENT + WEDDING

>PROCESS + SCAN/PRINT: NORITSU
C-41

5 Days / rush 24 hours + 100%

	120	220	135
DEV and +/-4 MB	16.00	32.00	18.00
DEV and +/-15 MB	18.50	37.00	20.50
DEV and +/-40 MB	22.00	44.00	24.00

B&W

	120	220	135
DEV and +/-4 MB	18.00	36.00	20.00
DEV and +/-15 MB	20.50	41.00	22.50
DEV and +/-40 MB	24.00	48.00	26.00

ADD PRINTS TO WHOLE ROLL OF 120 FOR ONLY \$2 MORE
ONLY \$4 MORE FOR PRINTS FROM 135 AND 220!

>PROCESS + SCAN/PRINT: FRONTIER
C-41 / B&W

10 Days / rush 24 hours + 100%

	120	220	135
DEV and +/-4 MB	18.00	36.00	20.00
DEV and +/-15 MB	20.50	41.00	22.50

ADD PRINTS TO WHOLE ROLL OF 120 FOR ONLY \$2 MORE
ONLY \$4 MORE FOR PRINTS FROM 135 AND 220!

>SPECIAL HANDLING

Scans and/or prints from unusual cameras and film types. Add 4.00 per roll
Heads up file rotation. Add 2.00 per roll

>DIGITAL PROCESSING

Custom Processing from your digital files.
Sized, color corrected, RAW to Jpeg are .50 cents each, 100.00 minimum

>DIGITAL PROOF PRINTS

Lightly corrected prints from your digital files. Includes density and color correction only.

	4x6	4.5x6	5x5	5x7	8x10	8x12	11x14
First	0.65	0.65	0.65	2.50	5.00	6.00	11.00
Additional	0.35	0.35	0.35	1.60	2.75	3.50	8.50

>SCAN ONLY

SINGLE FRAME SCANS

	4mb	15mb	45mb
	2.00	4.00	6.00

>REPRINTS

Individual prints from your files or negatives. Custom includes cropping, sizing, borders and color correction at technician's discretion from files or negatives. No Correction are from digital files only and require set up, see 'Direct Digital Prints - file preparation instruction sheet'. Glossy or Matte, special papers available. Canvas wraps also available, see page 2 for details and pricing.

SMALL PRINTS

5-7 Days / rush 2 days + 100%

	4x6	5x5	6x6	5x7	8x8	8x10	8x12
No Correction	0.35	0.35	0.55	1.50	2.50	2.75	3.50
Custom	2.25	2.25	2.25	3.50	6.50	9.00	11.00

	10x10	11x14	12x12	12x18	12x24	12x36
No Correction	5.00	8.50	7.00	12.00	16.00	22.00
Custom	13.00	16.50	20.00	22.00	26.00	33.00

LARGE PRINTS

	16x20	20x24	20x30	24x36	30x40	40x48	40x60
No Correction	18.00	24.00	28.00	38.00	50.00	80.00	100.00
Custom	45.00	65.00	85.00	95.00	120.00	150.00	210.00

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>RETOUCHING

From digital files \$75.00 per hour billed in ¼ hour increments.

>ON LINE SERVICES

We can post your event on our ftp server for you to download. Call for instructions.
Galleries and Events can be uploaded through our partnership with Instaproofs, Inc. for viewing, editing and online sales to your clients. Please inquire for more information or go to www.richardphotolab.com/e-commerce



**./ CANVAS PRINTING +
ALBUMS**

>CANVAS PRINTING

We custom print your images on a high quality double weave canvas and finish with a protective coating. Gallery wrap uses a 1 1/2" solid wood frame that provides durability with a sophisticated and professional look. Hanging hardware is included. A guide print is recommended, but not necessary. Custom sizes available, please call for pricing.

CANVAS PRINTS	3 Days / rush available						
	8x10	11x14	16x20	20x24	20x30	24x30	24x36
Canvas only	25.00	30.00	50.00	75.00	96.00	115.00	138.00
Gallery wrap	80.00	110.00	160.00	210.00	250.00	265.00	315.00
	30x40	40x60	48x60				
Canvas only	192.00	385.00	460.00				
Gallery wrap	415.00	685.00	810.00				

>ALBUMS

A sophisticated flush-mounted album, printed in house and handcrafted by Cypress. The covers of the album are meticulously created with a smooth, sleek bookbinding fabric. The heavyweight pages are created to highlight your images. Easy designing and ordering on RPLprints powered by ROES. Download the application for free at www.rplprints.com

>DIRECT DIGITAL PRINTS

File Preparation Instructions

Our direct digital print service is for photographers and studios who wish to take charge of their digital files and control their own complete file preparation including sizing, cropping, borders and color calibration before printing.

Direct digital prints are printed on Glossy or Matte paper, and are available in sizes varying from 4x6 to 60x120.

Your files must be prepared to our exact specifications and saved in sRGB in order to streamline your workflow And ours as well as insuring consistent color accuracy.

Please note before proceeding:

All profiles assume an accurately calibrated and profiled monitor. The goal of printer profiles is to match your prints to your monitor. If the condition of your monitor is not known accurately, there is nothing to match the prints to. The viewing condition for the prints is also critical. Unless otherwise noted, our profile is built for pint viewing under industry standard D50 (~5000°K) illumination.

Step by step file preparation:

1. Size to desired print size at 300 dpi(EX:11"x14" @300 dpi)

2. Include any desired borders in file

3. Color space should be : sRGB, 8-bit with layers flattened

4. Convert file to printer profile

You must *convert* to sRGB profile as the FINAL STEP BEFORE SAVING
IMPORTANT: Converting to profile must be your last step when prepping the file.

5. Save files as Level 10 standard JPEG format

JPEG compression is a very efficient image compression standard. You will not see a difference Between a Level 10 JPEG and a TIFF printed to photographic paper.

JPEG compression is perfect for transient files for sending to the lab for printing, but avoid using compression as a working file type. Also avoid opening a JPEG, making changes and resaving it again as a JPEG repeatedly. If your work flow calls for this to happen, save your files as TIFF or PSD files until they are complete and ready for output, at which time you should save them as a level 10 JPEG.

6. Files must be organized in folders by print size and paper type

Ex: "5x7 Glossy" or "8x10 Matte"

One print will be made from every file submitted unless quantity is specified on the folder

Ex: "3 of each 8x10 glossy"

7. Save to CD or DVD or upload files to our FTP

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Digital • Color • Black & White

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Questions? Please email: info@richardphotolab.com